



VETERINARY MEDICINE IN VIDEO



learn more at
alexanderstreet.com

Veterinary Education in Video

Passing an oral gastric tube during abdominal surgery on an anesthetized animal is challenging, especially when a student has only ever read a page or two about how the procedure is performed. But when veterinary professionals-in-training are given a front row seat to watch the procedure performed in streaming video, they'll be equipped with the knowledge necessary for success when it comes time to practice on a patient.

Veterinary Education in Video gives faculty and students anytime, anywhere access to an encyclopedic resource on veterinary science and care. The collection explains more than **500 procedures and techniques** across more than **600 titles**, and covers clinical skills, explanations of conditions, and training on technology and animal handling. Because it's delivered in high-quality streaming video, the collection provides insight into animal reactions and other subtleties that are often lost in text-only approaches.

The collection is carefully cultivated to deliver high-caliber content relevant to veterinarians, vet techs, assistants, and other team members, and features demonstrations from many of the field's most respected experts. All content in the *Veterinary Education in Video* comes from content partners approved by the Registry of Approved Continuing Education (RACE), an accreditation that demonstrates a dedication to high standards of quality and accuracy. Key partners include the DoveLewis Emergency Animal Hospital and Animal Care Technologies. In keeping with the most up-to-date practices in the field, all content has been published or updated since 2007, and more than one-third has been developed since 2010.

Beyond the realities of clinical situations, veterinary professionals must be prepared for managing the expectations of animal owners, who can be demanding consumers. For this reason, it is essential that every student entering the veterinary profession possess business acumen, strong communication skills, and competent service delivery. *Veterinary Education in Video* offers extensive coverage of these topics, which are often overlooked in textbooks and manuals.

The collection features video addressing the needs of small, large, avian, and exotic animals. Sample subject areas covered in *Veterinary Education in Video* include:

- Anesthesia
- Animal handling and lifting
- Breathing conditions
- Dental/oral care
- Diagnostic ultrasound
- Equine health
- Evaluating EKGs
- Eye injury
- Heart conditions
- Intravenous techniques
- Medication administration
- Nail trimming
- Oxygen administration
- Pain management
- Practice management
- Radiology
- Splinting
- Surgical instrumentation
- Wound care

Like all of Alexander Street Press's video products, *Veterinary Education in Video* features *Semantic Indexing*, which allows users to search for content using a broad range of highly targeted criteria.

This technology makes possible detailed searches such as:

- What are the benefits and precautions of flow-by oxygen administration versus nasal prong delivery in a small animal?
- Show me a proven approach for explaining congestive heart failure, specifically hypertrophic cardiomyopathy, to a pet owner.
- Which nerves are affected when performing a brachial plexus block for a surgical procedure?

Many of the techniques within the collection are delivered in concise clips, allowing students to quickly locate the precise skills and demonstrations they're most interested in, and enabling faculty to easily share key concepts with students in the most efficient manner. Select videos from the collection's more than 600 titles include:

- *Better Understanding the Veterinary Client*, David Grant, DVM, 29 min. (2007)
- *Challenging Urethral Obstructions in Dogs and Cats*, Coby Richter, DVM, MS, DACVS, 63 min. (2011)
- *Equine Radiology*, Joanna Bassert, VMD, 4 min. (2009)
- *Feline Neuter*, Jenny Mitchell, DVM, 3 min. (2012)
- *Hanging Leg Surgery Patient Preparation*, Ashley Magee, DVM, DACVS, 6 min. (2012)
- *Rigid Rhinoscopy*, Lee Herold, DVM, DACVECC, 5 min. (2012)

Veterinary Education in Video is an online collection available to academic, public, and school libraries worldwide via subscription or one-time purchase of perpetual rights. No special setup or software is required—all you need is an Internet browser. Prices are scaled to institutional size and budget. To request a free trial or price quote, please email sales@alexanderstreet.com.



ALEXANDER
STREET PRESS

800.889.5937 • +1.703.212.8520 • sales@alexanderstreet.com • <http://alexanderstreet.com>
copyright © 2013 Alexander Street Press, LLC

030413